EQUITY RISK SCIENCES, INC

The Power of ERS's Predictive Ratings:
How to Identify the Best (and Worst) Days to Buy Skechers (SKX)

February 10, 2025

What if you could predict, with high confidence, when a stock would deliver outstanding returns—and when it was most likely to decline?

Using **Equity Risk Sciences' PRI™ Rating**, we analyzed Skechers (SKX) over 6,100+ trading days. The results are striking:

✅ When the **PRI™ Rating was an "A"** (only 212 out of 6,165 days), the **average 1-year return was 223.8%**, with a **92% probability of gain**.

❌ When the **PRI™ Rating was an "E", "F", or "G"** (about **900 days in total**), the stock's returns were either **very low or negative**.

This is not just theory—it's the power of statistical probability in action. What are the chances that a rating system could flag **just 3% of all days** as an "A" and be right **92% of the time**?

Conversely, if you had **bought on any of those 900 "E," "F," or "G" days**, your portfolio would have suffered, as the stock declined or delivered weak returns.
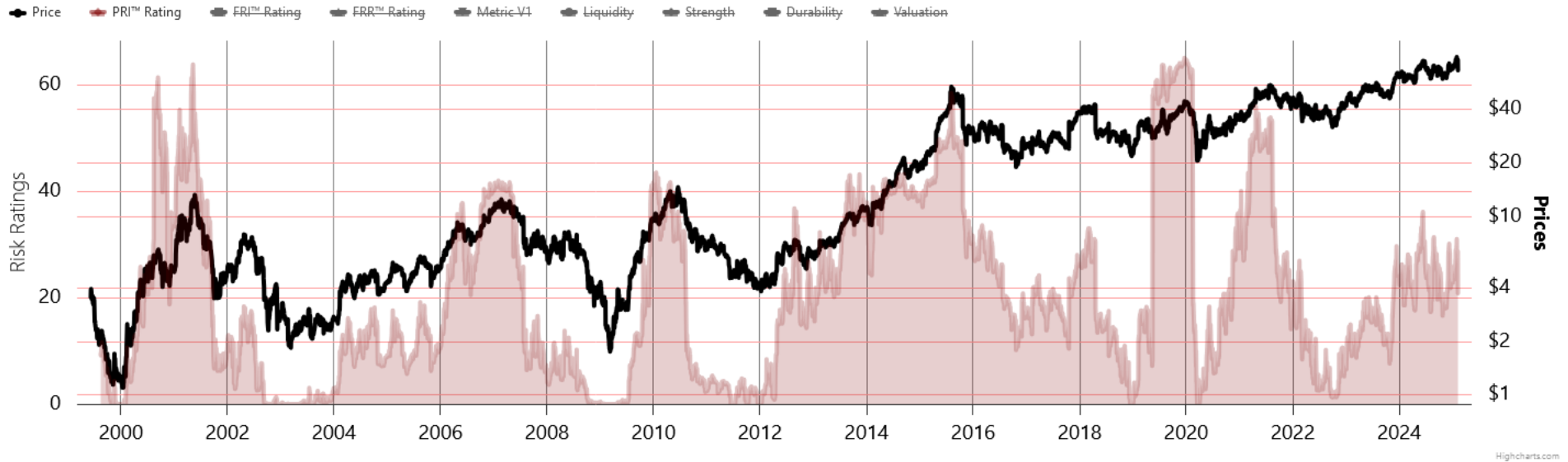
This analysis highlights a critical truth: **Stock prices do not move randomly.** Instead, they follow patterns driven by financial conditions that can be measured, rated, and acted upon.

At **Equity Risk Sciences**, we use rigorous statistical models to identify high-probability investment opportunities and help investors avoid hidden risks.

Want to see how **our ratings** can guide better investment decisions? Let's connect.

#Investing #EquityRiskSciences #StockRatings #RiskManagement #Skechers #DataScience

www.ERS.ai (203) 254-0000

Skechers USA Inc (SKX) - 2/7/1995 to 2/7/2025 (6,476 Days)

PRI Rating™
Proof Table™ – 1-Year Hold

PRI™ Rating	# Days	Average 1-Year Return	Prob. of Gain
A	212	223.8%	92%
B	97	66.3%	63%
C	616	77.7%	87%
D	4315	23.8%	63%
E	616	5.8%	30%
F	247	-14.5%	18%
G	62	-17%	0%
Total	6165	33%	61%

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